

Cleaner Cars for Cleaner Air

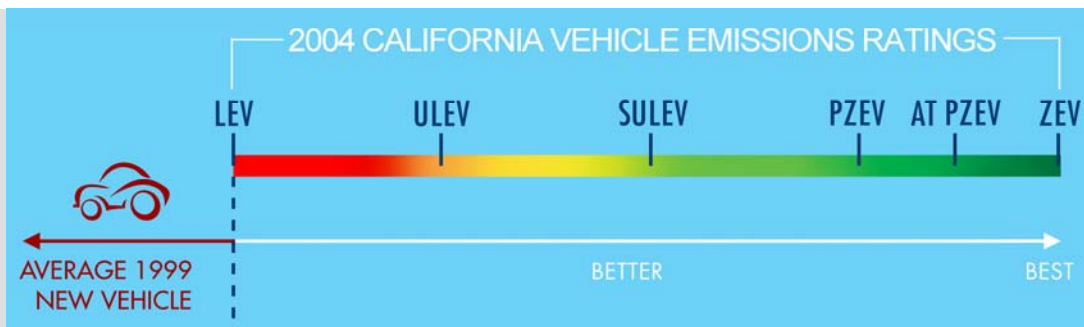
More than 95% of Californians live in areas that fail to meet federal or state air quality standards - a rapidly increasing health hazard to you, your children, and future generations. And, motor vehicles alone are more than half of the air pollution problem in California. Besides the immediate air quality impact of urban smog from motor vehicles, long-term carbon dioxide emissions contribute to climate change. Sure, cars are cleaner than they used to be, but most new vehicles are still not clean enough to counteract the amount of driving Californians do. It's simple math – we have to drive less or we have to drive cleaner if we want healthier air.

A Better Way to Compare Vehicles

DriveClean.ca.gov is a tool for car buyers to identify vehicles with the least environmental impact. All new vehicles sold in California must be certified with one of six California Air Resources Board (ARB) emissions ratings. You can find out a new vehicle's emissions rating by looking under the hood for the *Vehicle Emission Control Information Label*. You will be surprised how many clean vehicle choices there are these days – like the 2004 Volkswagen Jetta, the 2004 BMW 325i Sports Wagon and the 2004 Ford F150 Compressed Natural Gas (CNG) Pickup.

DriveClean.ca.gov provides easy searches for vehicles meeting California's most stringent emissions ratings, and helps consumers find federal, state and local incentives for those vehicles. Vehicle emissions effect us long after the car is gone, so considering emissions ratings in your purchasing decision is a simple step that can make a significant impact on air quality. Check out DriveClean.ca.gov before buying your next car – it's likely there's a vehicle for you!

California's emissions ratings apply to all new vehicles sold in this state, and are the most stringent in the world.



LEV (*Low Emission Vehicle*): The least stringent emission standard for all new cars sold in California beyond 2004.

ULEV (*Ultra Low Emission Vehicle*): 50% cleaner than the average new 2003 model year vehicle.

SULEV (*Super Ultra Low Emission Vehicle*): 90% cleaner than the average new 2003 model year vehicle.


PZEV (*Partial Zero Emission Vehicle*): Meets SULEV tailpipe emission standards, has a 15-year / 150,000 mile warranty and has zero evaporative emissions¹.


AT PZEV (*Advanced Technology PZEV*): Meets SULEV tailpipe emission standards, has a 15-year / 150,000 mile warranty, has zero evaporative emissions and includes advanced technology components.


ZEV (*Zero Emission Vehicle*): Zero tailpipe emissions, and 98% cleaner than the average new 2003 model year vehicle.

¹ Evaporative emissions are stored fuel vapors that escape to the outside

What You'll Find on DriveClean.ca.gov

 **Vehicle Search:** The Vehicle Search page features more than 60 vehicles that have met ARB's most stringent emissions standards. Most vehicles that make the list must have a PZEV or better emissions rating. Hybrid and alternative fuel vehicles are allowed a SULEV rating, but must feature other technological components as well to be eligible. Search by manufacturer, or technology type, and get detailed information on price, fuel economy, standard features, dealers and more. You'll also get the latest updates on new vehicle models coming out so you can get a full view of your options before you buy.

 **Incentives Search:** The Incentives Search section allows you to find incentives in your area by entering a technology type, your zip code, or city. There are a variety of incentives offered by local, state and federal agencies that provide benefits for buying a clean vehicle. For instance, the Internal Revenue Service offers a \$1,500 federal tax deduction for the purchase of a 2004 hybrid vehicle, and many local agencies have programs that support clean vehicles. Whether it's free metered parking on city streets, cash in your pocket, or a tax deduction, you'll want to find out if your new car qualifies.

 **Industry Information:** DriveClean.ca.gov also provides the latest information on the clean vehicle industry: news and events, demonstration programs, climate change, descriptions of how technologies work, charging and fueling infrastructure, links and more.

Clean Vehicle Samples From DriveClean.ca.gov:



2004 Subaru Legacy 2.5 GT Wagon
Cleanest Gas Vehicle
Emission Rating: PZEV
Price: \$26,195 - \$27,195
Fuel Economy: 22 city/28 hwy MPG
5 Passenger
Cargo Volume: 34.3 cu. ft.



2004 Toyota Prius
Hybrid Vehicle
Emission Rating: AT PZEV
Price: \$19,995
Fuel Economy: Mid 50's MPG
5 Passenger
Cargo Volume: 14.4 cu. ft.



2004 Honda Civic GX - CNG Vehicle
Alternative Fuel Vehicle
Emission Rating: AT PZEV
Price: \$20,760
Fuel Economy: 30 city/34 hwy MPG
4 Passenger
Cargo Volume: 7.0 cu. ft.



2004 Volvo 2.4 S60 Sedan
Cleanest Gas Vehicle
Emission Rating: PZEV
Price: \$26,960
Fuel Economy: 22 city/31 hwy MPG
5 Passenger
Cargo Volume: 13.9 cu. ft.